



## **PAP 2023 Corporate Membership and Exhibitor Prospectus**

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### **\$5,000 Platinum Membership**

- Company profile on PAP website to include logo, representative contact information, company description, website and social media links through December 31, 2023
  - Opportunity to survey members (based on Board approval)
  - Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)—3x per year
  - Scrolling company logo on the PAP website footer with link to company website
  - The ability to send out two educational email blasts, per calendar year to the PAP member listserv/message board. All content must be reviewed and approved by the PAP President and staff. PAP staff will distribute to member listserv
  - Also includes all benefits associated with the \$1,500 Exhibitor Package
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### **\$2,500 Gold Membership**

- Company profile on PAP website to include logo, representative contact information, "company description, website and social media links through July 30, 2023
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval) – once per year
- Scrolling company logo on the PAP website footer with link to company website
- Also includes all benefits associated with the \$1,500 Exhibitor Package

**Questions related to the membership opportunities, email Audrey Dean,  
PAP Executive Director at [adean@pamedsoc.org](mailto:adean@pamedsoc.org)**

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## **\$8,000 Virtual Industry Sponsored Symposium (ISS) Opportunity**

*Use this opportunity to connect with our members year-round. Program should be coordinated by purchasing company—PAP will facilitate access through email communication.*

- Maximum of 4 programs per company (7 p.m. start time or later)
- Companies are limited to (1) program per month. Programs must be at least two weeks apart
- Emails to advertise the opportunities will be sent two weeks prior to maximize the impact of communications and not overwhelm our membership.

*\*Virtual ISS benefits offered April 2023-April 2024 unless otherwise specified*



Pennsylvania  
Association  
of Pathologists

**Questions related to the Virtual ISS, email Audrey Dean,  
PAP Executive Director at [adean@pamedsoc.org](mailto:adean@pamedsoc.org)**