



PAP 2023 Corporate Membership and Exhibitor Prospectus

\$5,000 Platinum Membership

- Company profile on PAP website to include logo, representative contact information, company description, website and social media links through December 31, 2023
 - Opportunity to survey members (based on Board approval)
 - Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)—3x per year
 - Scrolling company logo on the PAP website footer with link to company website
 - The ability to send out two educational email blasts, per calendar year to the PAP member listserv/message board. All content must be reviewed and approved by the PAP President and staff. PAP staff will distribute to member listserv
 - Also includes all benefits associated with the \$1,500 Exhibitor Package
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\$2,500 Gold Membership

- Company profile on PAP website to include logo, representative contact information, "company description, website and social media links through July 30, 2023
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval) – once per year
- Scrolling company logo on the PAP website footer with link to company website
- Also includes all benefits associated with the \$1,500 Exhibitor Package

**Questions related to the membership opportunities, email Audrey Dean,
PAP Executive Director at adean@pamedsoc.org**



PAP 2023 ANNUAL SCIENTIFIC MEETING

APRIL 14-15, 2023
PENN HARRIS HOTEL

1150 CAMP HILL BYPASS—CAMP HILL, PA



\$1,500 Exhibitor Package

- One 6-foot table display
- A maximum of two company representatives per exhibit table
- Company name on “Thank You” screen during conference breaks
- Access to the permission-based attendee list provided before and after the meeting
- Company name displayed on papath.org for 12 months
- Company name displayed in onsite materials

\$200 Break Sponsor (2 available)

Must be an exhibitor, platinum or gold member

- Signage at break
- Thank you in onsite materials

\$6,000 Friday Night Dinner and Jeopardy Sponsor (1 available)

- Exclusive sponsor of the Friday dinner and Jeopardy
- Opportunity to address attendees before Jeopardy
- Submit a question for Jeopardy that can be product or marketing related
- Includes all benefits associated with the \$1,500 Exhibitor Package

**Questions related to the 2023 Annual Meeting, email Jessica Winger,
PAP Meeting Manager at jwinger@pamedsoc.org**

\$8,000 Virtual Industry Sponsored Symposium (ISS) Opportunity

Use this opportunity to connect with our members year-round. Program should be coordinated by purchasing company—PAP will facilitate access through email communication.

- Maximum of 4 programs per company (7 p.m. start time or later)
- Companies are limited to (1) program per month. Programs must be at least two weeks apart
- Emails to advertise the opportunities will be sent two weeks prior to maximize the impact of communications and not overwhelm our membership.

**Virtual ISS benefits offered April 2023-April 2024 unless otherwise specified*

Register Now



Pennsylvania
Association
of Pathologists

**Questions related to the Virtual ISS, email Audrey Dean,
PAP Executive Director at adean@pamedsoc.org**